

ORDER



Orders
Order / Rev: 723660
Alt Order #: 06385729
Product Desc: CONGRESS LEAD FUND
Estimate: 3446
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 11/05/12 / 11/05/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: American Media & Advocacy Grp/ POI
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Congressional Leadership Fund
Demographic: A35+
Product Codes: IS-Candidate/US House,IS-Issue/Non
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	12	\$19,350.00	\$16,447.50
10/29/12	11/06/12	46	\$73,650.00	\$62,602.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	\$19,350.00	\$16,447.50	0.00
November 2012	46	\$73,650.00	\$62,602.50	0.00
Totals	58	\$93,000.00	\$79,050.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/26/12	11/02/12	M-F 10-1035p KARE News 10p	CM	10-1035p	----F--	:30	1	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$3,500.00		0.00			
		Week: 10/29/12	11/04/12	----F--		1				\$3,500.00		0.00			
2	KARE	10/26/12	11/02/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	----F--	:30	1	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$350.00		0.00			
		Week: 10/29/12	11/04/12	----F--		1				\$350.00		0.00			
3	KARE	10/26/12	11/02/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$2,500.00		0.00			
		Week: 10/29/12	11/04/12	----F--		1				\$2,500.00		0.00			
4	KARE	10/26/12	11/02/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	----F--	:30	1	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$1,300.00		0.00			
		Week: 10/29/12	11/04/12	----F--		1				\$1,300.00		0.00			

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KARE	10/26/12	11/02/12	Today Show Today Show	CM	7-9a	----F--	:30	1	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,200.00		0.00						
Week:		10/29/12	11/04/12	----F--	1		\$1,200.00		0.00						
6	KARE	10/26/12	10/26/12	Fri Prime DATELINE	CM	8-9P (8:00 PM-9:00 PM)	----F--	:30	1	\$2,100.00	P-2	0.00	NM	1	\$2,100.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$2,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		Fri Prime	8-9P		(8:00 PM-9:00 PM)-----F----	:30		\$2,100.00		0.00	NM		
7	KARE	10/29/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
KARE11NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$3,500.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$3,500.00		0.00						
8	KARE	10/29/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	1	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,300.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$1,300.00		0.00						
9	KARE	10/29/12	11/05/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	M-----	:30	1	\$350.00	P-2	0.00	NM	2	\$700.00
KARE11-SUNRS@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$350.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$350.00		0.00						
10	KARE	10/29/12	11/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	M-----	:30	1	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$2,500.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$2,500.00		0.00						
11	KARE	10/29/12	11/05/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M-----	:30	1	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,300.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$1,300.00		0.00						
12	KARE	10/29/12	11/05/12	Today Show Today Show	CM	7-9a	M-----	:30	1	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,200.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$1,200.00		0.00						
13	KARE	10/29/12	11/05/12	Mon Prime REVOLUTION	CM	9-10P (9:00 PM-10:00 PM)	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$4,000.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$4,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	11/05/12-11/11/12		Mon Prime	9-10P		(9:00 PM-10:00 PM)M-----	:30		(\$4,000.00)		0.00	NM		
Credited															
14	KARE	10/27/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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24	KARE	11/01/12	11/01/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
KARE11-SUNRS@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$350.00		0.00			
25	KARE	11/01/12	11/01/12	M-F 6-630p KARE 11 6 News	CM	6-630p	---T---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,500.00		0.00			
26	KARE	11/01/12	11/01/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	---T---	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,300.00		0.00			
27	KARE	11/01/12	11/01/12	Today Show Today Show	CM	7-9a	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,200.00		0.00			
28	KARE	10/30/12	10/30/12	M-F 10-1035p KARE News 10p	CM	10-1035P	-T-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
KARE11NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$3,500.00		0.00			
29	KARE	10/30/12	11/06/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	-T-----	:30	1	\$350.00	P-2	0.00	NM	2	\$700.00
KARE11-SUNRS@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$350.00		0.00			
Week:		11/05/12	11/11/12	-T-----					1	\$350.00		0.00			
30	KARE	10/30/12	10/30/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-T-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$2,500.00		0.00			
31	KARE	10/30/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-T-----	:30	1	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,300.00		0.00			
Week:		11/05/12	11/11/12	-T-----					1	\$1,300.00		0.00			
32	KARE	10/30/12	11/06/12	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,200.00		0.00			
Week:		11/05/12	11/11/12	-T-----					1	\$1,200.00		0.00			
33	KARE	10/31/12	10/31/12	M-F 10-1035p KARE News 10p	CM	10-1035P	--W----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
KARE11NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$3,500.00		0.00			
34	KARE	10/31/12	10/31/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
KARE11-SUNRS@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$350.00		0.00			
35	KARE	10/31/12	10/31/12	M-F 6-630p KARE 11 6 News	CM	6-630p	--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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35	KARE	10/31/12	10/31/12	M-F 6-630p KARE 11 6 News	CM	6-630p	--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$2,500.00		0.00						
36	KARE	10/31/12	10/31/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--W----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,300.00		0.00						
37	KARE	10/31/12	10/31/12	Today Show Today Show	CM	7-9a	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,200.00		0.00						
38	KARE	11/02/12	11/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	----F--	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$1,300.00		0.00						
39	KARE	11/03/12	11/03/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$4,000.00		0.00						
N40	KARE	11/06/12	11/06/12	M-F 1130a-12p Jeopardy	CM	1130a-12p	-T-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-T-----	1		\$1,300.00		0.00						
N41	KARE	11/04/12	11/04/12	Entertainment Tonight Entertainment Tonight	CM	Entertainment Ton	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$400.00		0.00						
N42	KARE	11/04/12	11/04/12	KARE News (Sun repeat) KARE News (repeat)	CM	KARE News (repeat)	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$200.00		0.00						
N43	KARE	11/05/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$700.00		0.00						
													Totals	58	\$93,000.00